

Holy Name – 100 Years: A Campaign to Revitalize our Home.

What's the Story?

Almost 100 years ago, the people of this Parish began building a church to be the centre of their faith community. The work, interrupted by war and economic recession, took over 10 years to complete. But when it was finished, our parish church was the jewel of Danforth Avenue.

The church was well built, employing the construction skills of people who had moved here from all over the world. For many years, the building remained in excellent condition, despite the fact that falling church attendance – and generally declining incomes among those who remained – meant there was little money available for upkeep. Now the building is showing its age and needs a lot of work.

The Bad News

The job list has grown very long. Several years ago, we re-did the roof and eavestroughs. Only two winters ago, we had to replace the furnace. Over the past summer, the bell tower, the front entrance and stairs all needed structural repairs and the exterior window frames had to be repaired and painted. And there is more work to be done. Some of the plaster inside the sanctuary is crumbling and is starting to fall. We need to make the building more accessible for elderly people and parishioners who have difficulty managing stairs. We need to replace our current sub-standard washrooms and kitchen and make the hallway a more useable space, for parish events, as a

venue for fundraisers, and also to improve the potential for rental income.

The Good News

We have more resources than in the recent past. Nowadays, parish attendance is rising. Also, based on the parishioner survey we did two years ago, it appears average incomes are rising too.

We also have the support of the diocese. In fact, the diocese is helping us directly by paying for the entire cost of the bell tower, the entrance, the front steps and the painting of the window frames. That comes to a total of more than \$500,000 worth of work we don't have to pay for.

But you shouldn't think of this money as coming from a far-away body called the Archdiocese of Toronto. In fact, this money is really a gift from Catholics in other parishes in the GTA. They may not know of Holy Name Parish specifically, but they want to see the Church remain strong here in Toronto.

The Challenge

The diocese is also going to help by lending us half of the cost of the remaining repair work, if we can raise the remainder by ourselves. And here is where the challenge comes in. The estimated cost of our renovations (elevator, washrooms, kitchen) is \$700,000. So far, we have raised \$168,000, leaving a balance of \$532,000.

The Call

The Renovations Committee is planning to raise this over the next three years

and we need everyone to help out. Please take a look at the table on the facing page of this pamphlet. We are asking every household to pledge to give the Parish 2% of gross income for the next three years. You don't have to give all of this at once, of course. If you wish, you can make three annual gifts, or promise to give four times a year, or even donate monthly.

To make it as easy as possible to give, we can accept donations by direct deposit, post-dated cheques or visa. You can even donate on-line through CanadaHelps, an agency that helps charitable organizations across the Country manage their fundraising.

The Need for Pledges

We know we're asking for a substantial sacrifice from you. Two per cent of your household income is a lot. And we understand that you probably can't make a lump-sum payment for the full amount.

At the same time, we do need to receive the money or our effort will fail. A pledge to commit some money every month means we can be sure the money will arrive within the three-year period of the campaign while allowing you to manage your household's monthly budget more easily.

Your pledge will also help us start the work earlier. Once we have received a combination of cash in hand plus

pledges that totals half of the project budget, the diocese will allow us to sign a contract with a builder and lend us the money we need to finish the job. Then, as your monthly contribution actually arrives, it will reduce the amount we'll need to borrow from the diocese and so help keep our interest costs down.

The More You Have, the More We're Asking of You

We are asking that you commit to giving 2% of your income (before taxes) in the knowledge that for people with high incomes your donation will be quite substantial. But the reality is that you have more to give. In fact, if your income is less than \$25,000 a year (before taxes) we are not asking for a pledge. In that case, we will gratefully accept whatever you can give, but our call is more to the higher-income members of the Parish.

It's up to You

Together, we have been given a challenge. But we can only succeed if every individual takes it on him- or herself to respond. We have a responsibility to future members of our faith community to give them a well prepared home, so that they can address whatever new challenges the future brings them – and not be starting out with a burden of debt hanging over them. This is your chance to “leave something better than you found it.” Won't you please help?

Holy Name 100 Years

If your gross household income is \$25,000 or more a year, we ask you pledge 2% of your income for three years.

If your Annual Household Income is this:	Can you afford this annual amount?	You could make four quarterly payments of:	Or you could make a monthly gift of:	Estimated tax credit from annual gift*	The estimated net cost to you of your annual gift (after tax)
\$25,000	\$500.00	\$125.00	\$41.67	\$200.80	\$299.20
\$30,000	\$600.00	\$150.00	\$50.00	\$240.96	\$359.04
\$35,000	\$700.00	\$175.00	\$58.33	\$281.12	\$418.88
\$40,000	\$800.00	\$200.00	\$66.67	\$321.28	\$478.72
\$45,000	\$900.00	\$225.00	\$75.00	\$361.44	\$538.56
\$50,000	\$1,000.00	\$250.00	\$83.33	\$401.60	\$598.40
\$55,000	\$1,100.00	\$275.00	\$91.67	\$441.76	\$658.24
\$60,000	\$1,200.00	\$300.00	\$100.00	\$481.92	\$718.08
\$65,000	\$1,300.00	\$325.00	\$108.33	\$522.08	\$777.92
\$70,000	\$1,400.00	\$350.00	\$116.67	\$562.24	\$837.76
\$75,000	\$1,500.00	\$375.00	\$125.00	\$602.40	\$897.60
\$80,000	\$1,600.00	\$400.00	\$133.33	\$642.56	\$957.44
\$85,000	\$1,700.00	\$425.00	\$141.67	\$682.72	\$1,017.28
\$90,000	\$1,800.00	\$450.00	\$150.00	\$722.88	\$1,077.12
\$95,000	\$1,900.00	\$475.00	\$158.33	\$763.04	\$1,136.96
\$100,000	\$2,000.00	\$500.00	\$166.67	\$803.20	\$1,196.80
\$105,000	\$2,100.00	\$525.00	\$175.00	\$843.36	\$1,256.64
\$110,000	\$2,200.00	\$550.00	\$183.33	\$883.52	\$1,316.48
\$115,000	\$2,300.00	\$575.00	\$191.67	\$923.68	\$1,376.32
\$120,000	\$2,400.00	\$600.00	\$200.00	\$963.84	\$1,436.16
\$125,000	\$2,500.00	\$625.00	\$208.33	\$1,004.00	\$1,496.00
\$130,000	\$2,600.00	\$650.00	\$216.67	\$1,044.16	\$1,555.84
\$135,000	\$2,700.00	\$675.00	\$225.00	\$1,084.32	\$1,615.68
\$140,000	\$2,800.00	\$700.00	\$233.33	\$1,124.48	\$1,675.52
\$145,000	\$2,900.00	\$725.00	\$241.67	\$1,164.64	\$1,735.36
\$150,000	\$3,000.00	\$750.00	\$250.00	\$1,204.80	\$1,795.20

* Assumes that household Income is for single earner in Ontario using 2011 tax rates and that at least \$200 in other charitable contributions are made each year (including your regular donations to Holy Name)

Campaign Prayer

Oh Lord God, our faith community has built a beautiful church to honour the Holy Name of your Son, Jesus and to be a sign of your Kingdom here in the World. We thank you for their gift to us, and we also thank you for the generosity of others who have given their time and money to help us. In your goodness, give us the courage to sacrifice our worldly goods for this cause and grant us the peace that comes from knowing we are choosing to help build your Kingdom. In Jesus's Holy Name, AMEN.

Frequently Asked Questions:

What work will be done with the money?

We will use this money to make the church accessible for elderly and wheelchair-bound members of the community, to bring the washrooms up to modern standards and to renovate the kitchen.

Why do we need an elevator?

First of all, new provincial legislation requires it. More importantly, many members of our community are excluded from the life of the Parish because they just can't get into the building. An elevator will help bring them back to join our celebrations.

I never use the washrooms or the kitchen.

Why should I pay for them?

These facilities are important for many of the programs we run, including the education of our children. Children are our hope for the future, so we want to make sure their parents will keep bringing them to be part of the community.

Improved kitchens and washrooms, combined with improved accessibility, will increase ability to generate revenue in future to help stabilize the Parish finances in the long term.

Why is there a three-year campaign?

We'd like to set a reasonable time limit so that our campaign won't drag on too long. Also, if we raise the money within that time frame, we could finish the work in time for the centennial celebration of the building of the Church.

Is the Parish doing anything else to raise funds besides asking for pledges?

We received some bequests and have been raising small amounts annually at the *Taste of the Danforth* events each August, as well as various fundraising dinners, concerts and raffles. We now have \$168,000 on hand. Realistically, though, a direct appeal to parishioners is the most effective way to raise money.

How can I give?

You can:

- Send a cheque, made out to "Holy Name – 100 Years" to the office.
- Fill out a pledge card to make your gift. Using the card allows you the choice of paying by post-dated cheques, pre-authorized withdrawals from your account, regular payments by VISA card, or regular payments on-line that allow you to use other credit cards

If I make a pledge but then my income falls next year, can I reduce my pledge?

You can change your pledge at any time. Just call the Parish office and we can make the change.

How can I get more information?

Call the Parish office at (416) 466-8281.

Go to the special section of our website, holynametoronto.com, dealing with the fundraising campaign.

Check out the "thermometer" in the church lobby for updates on pledges.

Look for special announcements in the bulletin or at Mass.